



Tickle Tap Apps

Treat your toddler this holiday season with Tickle Tap Apps

TORONTO, ON (14 December, 2009) – Quality preschool apps are exactly what moms and dads need through the hectic holidays. **Tickle Tap Apps** (www.TickleTapApps.com) help transform long trips and line-ups into fun and educational experiences for young children. Give the gift of learning with age-appropriate apps that are engaging and rewarding.

Tickle Tap Apps are developed by child gaming experts, vetted by educational researchers and tested by kids. These entertaining apps inspire preschoolers to laugh and learn at the same time!

Thousands of parents and children have enjoyed Sound Shaker, Count Caddy and Sort Slider. Tickle Tap Apps is proud to announce the launch of three new apps just in time for the holidays:



Field Flier is an imaginative app that lets preschoolers explore a day in the life of Robin the bird. Children tap the screen to show Robin where to fly in this open-ended learning adventure.



Pattern Painter enables preschoolers to learn and draw shapes at their own pace. Children complete basic shape patterns and draw shapes in this perfect preschool puzzler.



Color Collector takes preschoolers on a playful color quest. Children tap the screen to collect colors, earn stars and watch Fins the fish. This app makes it exciting to discover colors wherever they are.

Parents are praising Tickle Tap Apps:

"These are great games to have handy for those time you might need to keep younger kids occupied, for instance while traveling or waiting at the doctor's office. Definitely worth a try." Casual Mom Blog

"I really like these apps, I think the simple animation allows a preschooler to focus on the task and not be distracted by too many things going on at the same time." Tech Talk for Moms

"If you have a preschooler who loves to learn and have fun, and you own an iPod Touch/iPhone, then Tickle Tap Apps are a fun way to entertain your little one." Mammalicious Finds

Tickle Tap Apps (www.TickleTapApps.com) for the iPhone and iPod Touch retail for \$1.99 each on the iTunes App Store. Visit the Tickle Tap Apps website to view video demonstrations of the apps, download screenshots and access additional resources.

zinc Roe (www.zincRoe.com) is an Emmy Award-winning, independent studio specializing in creating engaging websites, games and activities for kids and youth. Our clients include Family Channel, National Geographic Kids, Noggin, Scholastic, TVOKids and the Vancouver 2010

Olympics. We are an enthusiastic team with a strong network of illustrators, musicians, writers and content experts who all love working with kids, and we spend a great deal of time, care and attention researching, designing, developing and testing our apps. Copyright 2009 zinc Roe. All Rights Reserved. Apple, the Apple logo, iPod and iPhone, are registered trademarks of Apple Computer Inc. in the U.S. and/or other countries.

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