



Tickle Tap Apps

Parents save again with the Tickle Tap Toddler Pack Two

TORONTO, ON (October 14, 2010) – zinc Roe’s Tickle Tap Toddler Pack Two bundles five more of the company’s popular iPhone games for preschoolers into a single app for only \$3.99. This brand new bundle for the iPhone, iPod Touch and iPad is a sequel to the successful, award-winning original Tickle Tap Toddler Pack.

“The Tickle Tap Toddler Pack Two provides a great mix of fun, creative and educational activities that kids love and parents can feel good about,” says Jason Krogh, founder and director of zinc Roe. “We are sure everyone will enjoy it as much as the original Toddler Pack.”

Since its release, the original Tickle Tap Toddler Pack has garnered praise and accolades from parents and children’s technology experts. The Parents’ Choice Awards called it “a charming introduction to learning anytime and anywhere.” It won an Editor’s Choice Award from the Children’s Technology Review, which recognizes “no fail products, worthy of their cost, and able to keep children engaged for days at a time.” CommonSenseMedia.org also gave it a five-star review as “an award-winning app that offers tremendous value and entertainment for preschoolers.”

To celebrate the launch of the Tickle Tap Toddler Pack Two, and to encourage families to try a Tickle Tap App for the first time, zinc Roe is making our Sort Slider app available free for a week, from October 14 to October 20, on the iTunes App Store.

The Tickle Tap Toddler Pack Two includes:

Bug Builder: A fun, portable drawing and building game for toddler artists.

Boogie Bopper: The playful music-making game for groovy toddlers.

Word Wiggler: The whizzing, whirring alphabet and word game.

Find Fins: An exciting hide-and-seek game featuring Fins the Fish.

Color Collector: A playful color quest for preschoolers.

Device Requirements:

*iPhone, iPod Touch or iPad

*OS 3.0 or higher

Pricing and Availability:

The Tickle Tap Toddler Pack Two and original Tickle Tap Toddler Pack are available on the iTunes App Store for \$3.99 each.

Visit the Tickle Tap Apps website at www.TickleTapApps.com to view video demonstrations of our apps, download screenshots and access additional resources.

zinc Roe (www.zincRoe.com) is an Emmy Award-winning, independent studio specializing in creating engaging websites, games and activities for kids and youth. Our clients include Family Channel, National Geographic Kids, Noggin, Scholastic, TVOKids and the Vancouver 2010 Olympics. We are an enthusiastic team with a strong network of illustrators, musicians, writers and content experts who all love working with kids, and we spend a great deal of time, care and attention researching, designing, developing and testing our apps.

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